

Event

Jason Meisner to Present at DigiCON 2019 on October 11, 2019

September 19, 2019

On Friday, October 11th, Jason Meisner will be presenting on “‘I Can Get Sued for That?’ Legal Pitfalls of Marketing in a Digital Age, and How Best to Avoid Them,” at the Morris County Chamber of Commerce’s DigiCON 2019.

Jason will be discussing:

1. Legal Concerns with Data Collection and Retention
2. Considerations for Protecting IP, and Avoiding Infringement in a Digital Age
3. The Boundaries between “Puffery” and Legally Impermissible Representations Concerning Services and Products that Create Legal Liability and Exposure

To learn more about this event or to register, please click [here](#).

Jason Meisner



Join me and other digital marketing innovators

digiCON 2019
GROWTH THROUGH INTEGRATED
MARKETING INNOVATION

Strategy. Alignment. Execution.

Friday October 11, 2019 7:45–11:45 AM
County College of Morris
214 Center Grove Road, Randolph NJ 07836

Space is limited-
Register Today: www.morrischamber.org/digicon