

## **Jason Meisner to Present at DigiCON 2019 on October 11, 2019**

September 19, 2019

On Friday, October 11th, Jason Meisner will be presenting on “‘I Can Get Sued for That?’ Legal Pitfalls of Marketing in a Digital Age, and How Best to Avoid Them,” at the Morris County Chamber of Commerce’s DigiCON 2019.

Jason will be discussing:

1. Legal Concerns with Data Collection and Retention
2. Considerations for Protecting IP, and Avoiding Infringement in a Digital Age
3. The Boundaries between “Puffery” and Legally Impermissible Representations Concerning Services and Products that Create Legal Liability and Exposure

To learn more about this event or to register, please [click here](#).